Permit #S00074104

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00074104 **Type of Permit:** STILL **Release Date:** 01/27/2014

Production Company ALICIA ZUMBACK PRODUCTIONS

Insured Company Name ALICIA ZUMBACK PRODUCTIONS
Contact Phone No. 1 323-954-1971
Contact Phone No. 2
Fax
Address 6111 ROMAINE STREET, #2
LOS ANGELES, California 90038

Production Title PRIMARK

Type of Production Still Photo

Producer Jill Roy

Director n/a n/a

1st AD n/a n/a

Production Manager Alicia Zumback

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Alicia Zumback
Primary Phone Mobile - 805-637-8842
Secondary Phone Office - 323-954-1971

Location Assistant n/a n/a
Primary Phone Office - 805-637-8842
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE	$60.00
FILMLA MONITOR FEES	$120.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS	$75.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $405.00

Number of Locations 3

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Summary Information — Location

Permit Number	S00074104	**Location Manager**	Alicia Zumback
Production Company	ALICIA ZUMBACK PRODUCTIONS	Primary Phone	Mobile - 805-637-8842
Insured Company	ALICIA ZUMBACK PRODUCTIONS	Secondary Phone	Office - 323-954-1971
Production Title	PRIMARK		

Location Address Rose Ave., Lincoln Blvd., Washington Blvd., Speedway, inclusive (Excluding State freeways/highways, Abbot Kinney Blvd., Unincorporated Los Angeles County), Los Angeles, CA 90291

Location Type Walking Grid

Film Dates 1/28/2014 - 1/30/2014 00:00 - 23:59 3 days

Open or Closed to the Public Open

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
COUNTY PARKING LOT GUIDELINES.pdf
3Star.Primark.74104.Venice.pdf
Alicia.Primark.74104.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	2
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13
FilmL.A. Monitor(s)	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals

LOS ANGELES POLICE DEPARTMENT	Gabriel Aleman
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores
FILML.A. MONITORS	Michael Lifshey

Coordinator Note
It is the responsibility of the permittee to be aware of the special condition areas, which are excluded from this grid location (a complete list of special condition areas can be found at www.filmla.com)
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays
No blocking of exits/entrances/driveways
No cabling or light setups
May not compromise fire/emergency protection systems without presence of UFSO
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
MPI NORTH VENICE LOT
2100 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
Cast/Crew parking (20 spaces) 1/28-1/30 0700-2000 hrs

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Summary Information — Location

Permit Number	S00074104	**Location Manager**	Alicia Zumback
Production Company	ALICIA ZUMBACK PRODUCTIONS	Primary Phone	Mobile - 805-637-8842
Insured Company	ALICIA ZUMBACK PRODUCTIONS	Secondary Phone	Office - 323-954-1971
Production Title	PRIMARK		

No water/sand activity
Must not block emergency access routes.
No vehicles on beach

FilmLA monitor required 1/28 0600-1000 hrs at North Venice MPI Lot
FilmLA monitor may be required for additional times at the discretion of FilmLA/Beaches & Harbors and company will be responsible for additional fees

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Summary Information — Location

Permit Number	S00074104	**Location Manager**	Alicia Zumback
Production Company	ALICIA ZUMBACK PRODUCTIONS	Primary Phone	Mobile - 805-637-8842
Insured Company	ALICIA ZUMBACK PRODUCTIONS	Secondary Phone	Office - 323-954-1971
Production Title	PRIMARK		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 1/29/2014 - 1/29/2014 09:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
Alicia.Primark.74104.VENICERECBWALK.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	2
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Spot Check	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes
COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

FOR THE USE OF VENICE PIER: Companies must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Wendy Morales
LOS ANGELES POLICE DEPARTMENT	Gabriel Aleman

Coordinator Note
No blocking of exits/entrances
No interior activities or equipment placement
May not compromise fire/emergency protection systems without presence of UFSO

NOT A PERMIT

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Summary Information — Location

Permit Number	S00074104	**Location Manager**	Alicia Zumback
Production Company	ALICIA ZUMBACK PRODUCTIONS	Primary Phone	Mobile - 805-637-8842
Insured Company	ALICIA ZUMBACK PRODUCTIONS	Secondary Phone	Office - 323-954-1971
Production Title	PRIMARK		

Coordinator Note No park monitor required

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location

MPI NORTH VENICE LOT
2100 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
Cast/Crew parking (20 spaces) 1/28-1/30 0700-2000 hrs
No water/sand activity
Must not block emergency access routes.
No vehicles on beach

FilmLA monitor required 1/28 0600-1000 hrs at North Venice MPI Lot
FilmLA monitor may be required for additional times at the discretion of FilmLA/Beaches & Harbors and company will be responsible for additional fees

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Summary Information — Location

Location 3 of 3

Permit Number	S00074104	**Location Manager**	Alicia Zumback
Production Company	ALICIA ZUMBACK PRODUCTIONS	Primary Phone	Mobile - 805-637-8842
Insured Company	ALICIA ZUMBACK PRODUCTIONS	Secondary Phone	Office - 323-954-1971
Production Title	PRIMARK		

Location Address Ocean Front Walk, Rose Av - Washington Blvd, Los Angeles, CA 90291

Location Name VENICE BOARDWALK - OCEAN FRONT WALK

Location Type Park

Film Dates 1/28/2014 - 1/28/2014 09:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	2
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	12
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Wendy Morales
LOS ANGELES POLICE DEPARTMENT — Gabriel Aleman

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
No blocking of exits/entrances/driveways
May not compromise fire/emergency protection systems without presence of UFSO

Coordinator Note No park monitor required

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
MPI NORTH VENICE LOT
2100 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
Cast/Crew parking (20 spaces) 1/28-1/30 0700-2000 hrs
No water/sand activity

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

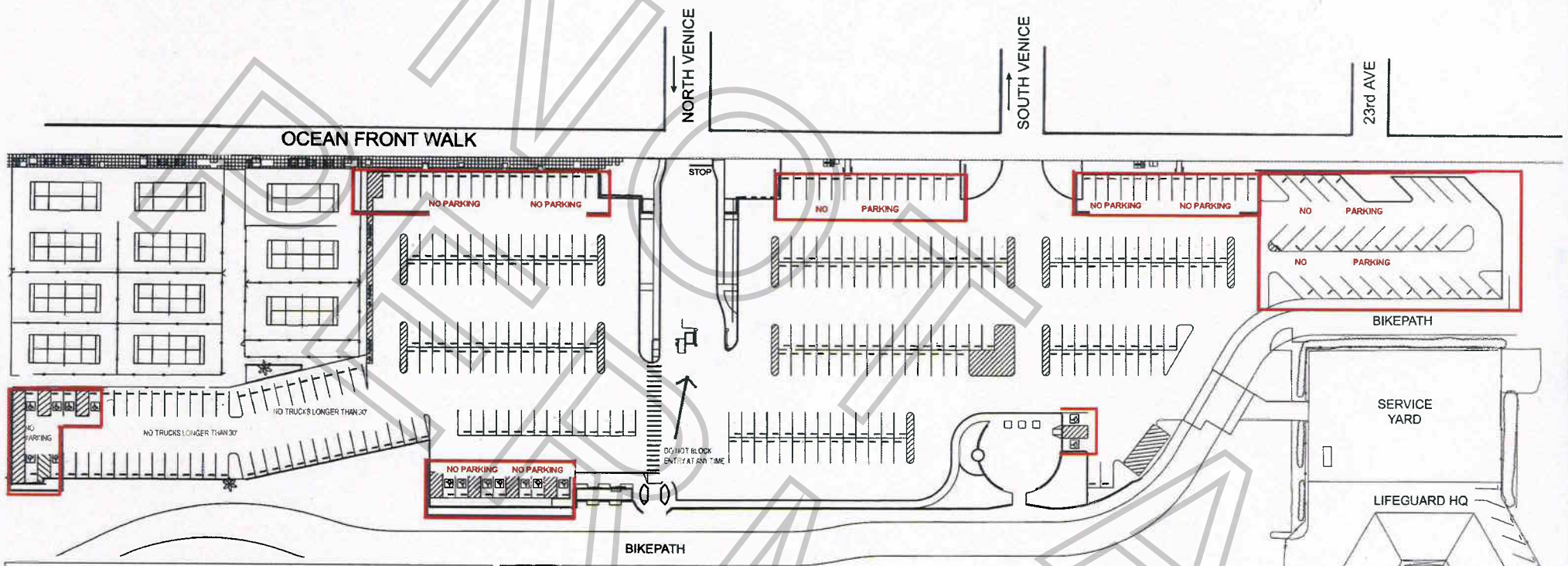
- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

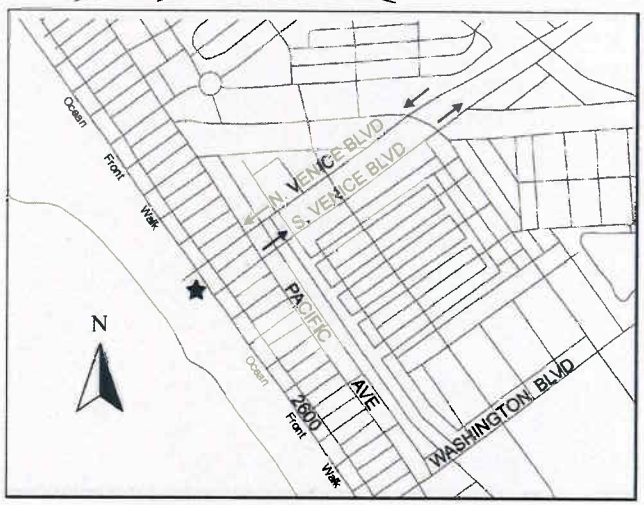
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

NO PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008 by CLS

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Permit #S0077404

PRINT

Permit #S00074104

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of _____("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1/27/2014

Alicia Tomblin
Name of Principal

By: _____
Representative's Signature

Alicia Tomblin
Print Representative's Name

Producer
Representative's title

611 Romolo Pl #2
LA CA 90038
Principal's Address

818 637 5842
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

VENICE BEACH RECREATION CENTER

Film Production Guidelines Special Facility

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Ok to take stills at Venice Rec on 1/29/14.
- Okay to take stills at Venice Boardwalk on 1/28/14.
- Okay to take stills at Venice Rec as long as company has paid Venice Rec Fees prior to filming.
- Okay to be at Venice Rec under the supervision of a film monitor.
- Company must comply with restrictions set by Venice Rec Center.
- Okay to be on Venice Boardwalk but must stay away from film companies that have priority holds on boardwalk and cannot interrupt their filming.
- Company can have maximum of 14 cast and crew on boardwalk.
- Not permitted to have lights and/or generators on boardwalk.
- No filming or prep on boardwalk prior to 9am.
- Company must not block access on boardwalk.
- No alterations to the landscape.
- Must stay away from maintenance and patron activities.
- Company does not have exclusive use of any portion of the boardwalk or rec center.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered on Wednesdays.
- No alterations to park property unless otherwise approved by the Recreation Director.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "**CABLE ON FLY" in high foot traffic areas.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.

NOT A PERMIT

- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-74104
ALICIA ZUMBACK PRODUCTIONS - PRIMARK
(VENICE BOARDWALK & REC CENTER)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT